

Call for Entries for the 2009 BMA Academic Awards.

Who is Eligible?

Any full-time undergraduate or graduate student in marketing, advertising, public relations, communications or related fields.

How to Enter

1. Application process

Email your resume and contact information to Christina Southern (csouthern@leopard. com) by 5:00 p.m. on April 1st. Your contact information should include your name, phone number, email address, college, professor's name and contact info, degree and expected graduation date. Interview sessions are limited to the first 25 students who apply.

2. Interview process

Approximately six agency and client-side interviewers will assess resumes and ask a series of general questions regarding marketing and career aspirations. Interviews will last approximately 15 minutes each.

Check-in begins at 8:00 a.m., interview sessions begin promptly at 8:30 a.m.

Students should bring at least 6 resumes.

Interviews will be held at:

CSU Global Campus 8000 E. Maplewood Ave., Bldg. 5, Ste. 250 Greenwood Village, CO 80111



Awards Presentation

The winners will be announced the afternoon of April 8th at the BMA luncheon. Award winners will receive:

First Place: \$300 Second Place: \$200 Third Place: \$100

Rules

Students must attend the BMA luncheon following the interviews. Total cost is \$25 which includes resume review, panel interviews, BMA student membership (a \$25 value) and luncheon.

Payment

Send a check for \$25 (payable to BMA) to Marilee Yorchak at BMA, 2459 S. Ammons St., Lakewood, CO 80227 by April 1st. Contact Marilee if you wish to pay with a credit card.

> Good luck! See you April 8th